



## A REAL ALTERNATIVE TO TOXIC CHEMICAL CLEANERS!

**Ecolife** is not just another environmentally safe cleaner, but works with Colloidal Micelles —a revolutionary approach that works on the molecular level. A micelle is a soap like particle that is so small, it disrupts the molecular bonds of organic material to not only clean, but disintegrate dirt and oil! This colloidal micelle technology has been used to clean up toxic chemical spills for almost 30 years. We now bring this same safe effective cleaning technology to you r home and yard.

### NO WORRIES!

- Will not form dangerous products when mixed with other cleaners
- Will not harm fabrics, or vegetation,
- Hypo allergenic
- Non-Toxic
- Non-corrosive
- Non Caustic
- Non Flammable
- Plant based
- Pet friendly

### Does Not Contain:

- Ozone depleting substances
- Synthetics
- Caustics
- Builders and Reagents
- Petroleum Distillates
- Glycol Ethers
- California Proposition 65 Chemicals

### Why choose **Ecolife** products?

#### Because they are:

- **safe**
- **effective**
- **economical**

#### They are **SUPER SAFE**:

- Toxicology testing proves our solutions are almost as safe as pure water!
- **Ecolife** solutions do not react with other cleaners to form dangerous chemicals; that's why our product is used to clean up chemical spills. No more worries about children spilling and mixing with other cleaners!
- **Ecolife** solutions are made entirely from plant and vegetable based ingredients, most of which are food grade.

#### **People, pet, and planet friendly!**

- They are completely bio-degradable , non fuming, non combustible and non-caustic.

#### They **WORK**:

- Many green cleaning products for the consumer market are not used by industrial customers because they simply do not work. Not so with **Ecolife**. Many industrial customers report that our micelle cleaners work better than anything else on the market natural or chemical. And we think you'll agree!
- **Ecolife** products are so tough, they replace many industrial chemicals that are used in food processing plants, to clean out oil wells, industrial boilers, cooling towers, and toxic spill remediation.

#### They can **SAVE MONEY**

Purchasing in concentrate form can save hundreds of dollars per year.

#### INDEPENDENTLY REVIEWED

All product claims and base formulas have been analyzed and substantiated by NSF. NSF is a review organization operating under the auspices of the World Health Organization.



**Choose Ecolife !**

# Use an *Ecolife* formula for every need!

## Household Cleaners:

- Multi Purpose
- Degreaser "plus"
- Tile and Grout Cleaner
- Sparkling Glass
- Carpet Care
- Liquid Laundry
- Spot and Stain Remover
- Mold Blaster
- Odour Blaster
- Bleach Alternative
- Stainless Steel Shine
- Floor Cleaner

## Garden Products:

- Lawn Wash
- Plant Wash
- Deck Cleaner
- Concrete Cleaner

## Automotive Products

- Car Wash
- Wheel Cleaner
- Tire Shine

# The magic of colloidal micelles: Versatile, Unique.

Ecolife cleaning products are unique in that our proprietary process transforms plant and vegetable based ingredients into nano -sized particles called micelles. These micelles are much smaller than that of typical soaps and detergents and exhibit several distinct characteristics:

- They degrade the carbon bonds in organic materials on contact. They break down long, complex molecules into smaller pieces that can be digested by bacteria. This technology has assisted many companies from food processing to pharmaceutical manufacturers in denaturing harmful waste products before discharging into municipal sewer systems.
- They reduce the surface tension of water fifty to one hundred percent more than typical cleaners can. Reduced surface tension means faster cleaning.
- The nano-size allows companion ingredients to be added to create products that are more effective. Skin moisturizers for example can be carried deeper into the skin, so the properties of essential oils can be enhanced.
- The micelles break the bonds that hold dirt and oils to a surface and actually denatures organic materials. That is why it's the cleaner of choice for many professional carpet cleaners who must deal with odour causing organics such as urine and others.

## What our customers say:

My daughter suffered from eczema all her life, caused by regular laundry detergent. Even though I would double rinse, her clothes, she still would be covered in a rash. Ecolife laundry has solved this problem. For the first time in 16 years, she is problem free!

*Nancy Blakely, Cobourg On*

We now use Ecolife's Odour Blaster to clean our kennels. We had been using a strong smelling pine product. Now instead of an overbearing disinfectant smell in our kennels, there is no smell at all! We even use the product in our horse stalls.

*Francis Tufts, Kendal Hills Game Farm, Kendal Ontario*

My staff and I really like using the odour out product in our fogger, to remove cigarette smoke from the rooms. It is really an amazing product in that it works, and it is safe to use.

*Manon LaCoste Novotel Ottawa.*

**Ecolife Spot and Stain Remover made me look like a hero!** By using spot and stain, I was able to remove stains on a very expensive wool carpet that other products could not.

*Kurt Howe, Organicare Carpet, Regina SK.*

Ecolife products are safe, work well, and can save time compared to using chemical cleaners. The health and safety reasons alone are enough for me to use Ecolife products, but their exceptional performance and wide range of uses only verifies my position that they are the best products I have used in 18 years as a custodian.

*Brian Burd Oshawa On*

This is one great cleaner. The colloidal concentrate we used along with a well swab to breakdown and remove iron scaling build up inside a recovery well is amazing. I personally have used literally dozens of chemicals and techniques to rehab environmental wells over the years. If it works this good on these wells, its uses are endless."

*Mark Bundy  
partner of  
Rocky Mountain Envirotech, LLC.*

# Safe for you, safe for Pets, and for the Planet

## The Problem:

It is now well documented that continuous exposure to the thousands of chemicals that surround us daily has a negative impact on health and well being. It is important to avoid exposure as much as possible. By using **Ecolife** Natural Cleaning Products for house, garden, and auto, you can **make your home a chemical free oasis.**

More than 70,000 new chemicals have been introduced since 1950. "We are conducting a massive toxicological trial on our children" says Dr. Phillip Landrigan of Mount Sinai Hospital in New York City

## Where did it go?

The old skull and cross bones symbol has nearly disappeared from use.

A marketing and profit decision?  
Government regulations now only require the following key words on labels:



**DANGER:** *A taste to a teaspoon could be fatal to an adult if ingested.*

**WARNING:** *A teaspoon to an ounce could be fatal to an adult if ingested*

**CAUTION:** *An ounce to 16 ounces could be fatal to an adult if ingested*

### Ingredients:

Alkanolamines, amino acids, hydrogenated corn oil, nonionic surfactants, and plant based fatty acids, in a base of colloidal micelles. Some products contain various essential oils: orange oil, thyme oil, clove, tea tree, almond, sage and citrus oil.

## WHY CHOOSE A SAFE ALTERNATIVE ?

### Long Term Effects:

**"Women who work** at home have 54% higher death rate from cancer than woman who work away from home!"

*Toronto Indoor Air Commission*

**'One of the reasons** chemical concentrations are so high is household chemicals release toxic vapours into the air— open or closed"

*-Richard Barry  
"Lets Stop Poisoning Our Children"*

**"Asthma, Allergies,** cancer and a range of maladies from skin irritation to fatigue and behavioral problems can be directly linked to chemicals in households"

*- Dr. Phillip Androgen  
Mount Sinai Hospital New York*

Beware of  
chemical reactions!

**"Household products** that we use everyday can become lethal when they are combined. Ammonia mixed with bleach creates deadly toxic fumes!"  
*- US Government EPA*

**"Hyperactivity** and learning disabilities in children have increased 500%. Poison is a major factor in a child's ability to learn. Chemical imbalances can result in psychological problems due to the brain's neurochemistry. The answer is not Band Aid drugs like Ritalin, but to stop the problems at the source: prevent the poison."

*- Dr. Edelson, Environmental and Preventative Health Centre*

## Save Money, Save your Health, Save the Planet

**Ecolife** products can be purchased in concentrate form that are then diluted with water to make a ready to use solution. This spares the environment all the greenhouse gas emissions that result from transporting huge quantities of water!

Shipping safe, super concentrated solutions saves money, and the environment.



## SAFE AND EFFECTIVE SOLUTIONS TO MAKE YOUR HOME A CHEMICAL FREE OASIS

### Household Cleaners:

#### Multi-Purpose

Our most versatile solution that can be used for just about everything around the house. Walls, countertops, appliances, oil and grease stains and more.

#### Heavy Duty Cleaner/Degreaser "plus"

Cleaner/Degreaser "plus" contains the same technology that is used to clean out oil wells and to remove scale from industrial water systems. Perfect for automotive oils and grease.

#### Tile and Grout Cleaner

The one product you need for all bathroom surfaces. Washes away surface mildew stains, soap scum, and scale on faucets. The micelles will leave a invisible film that will resist re-soiling!

#### Carpet Care

The preferred choice of many carpet cleaning professionals to emulsify and remove oils and odour causing organic stains like urine and foods. Use as a prespray, or in the tank of your extraction machine.

#### Floor Care

Keeps all flooring types clean and streak free.

#### Liquid Laundry

No need to use fabric softener ever again! Clothes are clean, soft, and residue free.

#### Stainless Steel Shine

Maintain the appearance of your stainless steel appliances with a finger print resisting "SHINE".

#### Bleach Alternative

Our proprietary micelle technology turns this potato based product into a safe but strong whitener/brightener for your laundry.

#### Mold Blaster

Mold Blaster attacks the mold in the moisture prone areas to wash off potentially hazardous mold stains and the odour that goes with them. Perfect for hard to access areas and as a preventative maintenance plan for areas prone to moisture infiltration. Spray, powerwash or foam mold blaster on to mold covered surfaces.

#### Spot and Stain Remover

Use for all carpet and laundry stains. Eliminates pet stains on carpets, and food, wine, and beverage stains on clothes.

#### Sparkling Glass Cleaner

Sparkling glass gets rave reviews from all of our customers for leaving streak free, "sparkling" clean mirrors and windows.

#### Odour Blaster

Odour Blaster , non masking, non toxic, hypo-allergenic product that works to quickly clean and permanently destroy the source of odors caused by smoke, urine, feces, vomit or any other organic waste decomposition . Use as a multi function cleaner, or in a fogger to eliminate cigarette smoke.

#### Concrete Cleaner

Concrete cleaner penetrates into the concrete and lifts out and emulsifies deeply embedded oil and dirt. Perfect as a cleaner prior to painting or sealing.

#### Deck and Wood Cleaner **Ecolife**

Blends a safe, potato based bleaching agent into this cleaner to completely clean outdoor areas without damaging the wood grain.

#### Furniture Polish

A blend of almond and lemon oils are used to create this non fuming cleaner polish. No more need to use "petroleum distillates" ( gasoline) in your furniture polish!

### Automotive Products:

#### Car Wash

This low suds, plant based product will surprise you. Wash, then rinse with water. Free rinsing with no water spots.

#### Wheel Cleaner

No need to use those very nasty products to clean brake dust residue from your wheels. Customers claim that this cleaner performs as well as, or better than conventional products.

#### Tire Shine

Use a planet friendly product that shines up your tires, but doesn't harm the environment.

### Garden Products:

#### Plant Wash:

Our plant wash product is in use worldwide to improve production of many commercial crops. The combination of essential oils and micelle technology in plant wash yields surprising results. Use as a weekly wash for ornamentals, lawns, and flowers.